

What you need to know

- 1 We are uniting to make a positive difference in the world on behalf of children. In our first global campaign, we worked to virtually eliminate iodine deficiency disorders, raising and leveraging nearly US\$105 million.
- 2 We are partnering with UNICEF in a global effort to eliminate MNT, a deadly but highly preventable disease that kills mothers and newborns in the world's poorest regions.
- 3 The support of our strong global network of Kiwanis family members at the club, division, district and international levels is essential to conduct a successful campaign.
- 4 The campaign seeks funds in addition to those provided for other Kiwanis service initiatives.
- 5 We will showcase The Eliminate Project at Kiwanis International conventions.
- 6 We will celebrate success in 2015, the same year as Kiwanis International's 100th anniversary.
- 7 A successful campaign will raise Kiwanis' visibility, grow our membership and strengthen the Kiwanis International Foundation.

Join the Kiwanis International Foundation in raising funds to support The Eliminate Project.

The Eliminate Project: Campaign Office

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ELIMINATE
maternal/neonatal tetanus

POCKET GUIDE

The Eliminate Project is Kiwanis International's global campaign to help eliminate maternal and neonatal tetanus from the face of the Earth. The campaign will raise **US\$110 million** for the project.

Quick facts

- 1 baby dies every **9** minutes from tetanus 
- **160** babies die each day from tetanus 
- MNT has been eliminated from more than **20** countries since 2000 
- A series of **3** doses of tetanus vaccine = immunity from tetanus 
- Woman + vaccine = protected baby 
- **US\$1.80** protects 1 woman and her future babies 
- The Eliminate Project saves or protects **61 million** women & babies 
- Elimination = **<1** case of MNT per 1,000 live births ~~MNT~~

Campaign timeline

